

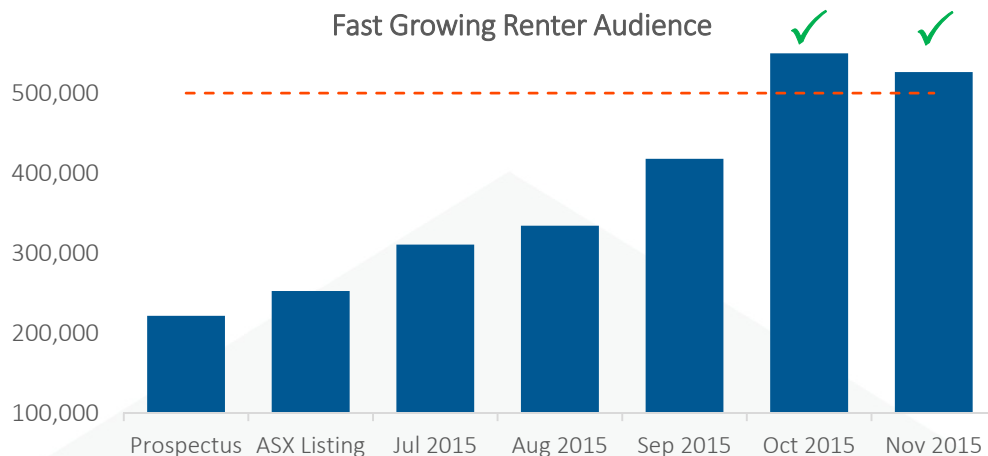
4 December 2015

RENT.COM.AU MAINTAINS TRAFFIC ABOVE TARGET, GROWS KEY SITE METRICS

Rent.com.au Limited (ASX: **RNT**) ("**RENT**" or "**the Company**"), Australia's leading rental property web portal, recorded 526,280 unique visitors to the website during November 2015, the second consecutive month it has registered audience numbers in excess of its 500,000 unique visitor target.

Key Statistics:

- 526,280 unique visitors ("**UV's**") to the site in November 2015
- Share of national audience maintained as market adjusts seasonally
- Almost 2 million renters to the site in past five months
- Key site usage metrics continue to improve in line with greater market awareness, including 18 million total advertising impressions



Having achieved its initial traffic objective as stated at the time of listing, RENT will continue to focus on maintaining its regular visitor audience above 500,000 UV's per month and enhancing both the user experience and product suite.

RENT Managing Director Mark Woschnak said the Company had maintained key user engagement metrics while also achieving more than half a million UV's in November; the start of a period typically characterised by a seasonal downturn in national audience numbers:

"We are pleased to have maintained our audience share relative to the rest of the market which, we know from independent AC Nielsen reporting, typically declines 3% to 5% in November and as much as a further 25% in December each year. This proven seasonal effect on traffic is normal and expected as people naturally shift focus to the festive season and defer finding their next rental place until the New Year. At that time we expect to see a significant increase in traffic volumes again.

"Importantly for us, our key site measures continue to improve. Compared with October 2015, we have increased the total time that visitors spend on our site, the total advertising impressions (up 19% to 18 million) and total enquiries to our property agent and landlord customers.

"This is testament to the hard work that the team has put in over the past few months to increase content, awareness of and engagement with the site to enhance the value we deliver to our customers. With the successful completion of our recent capital raising, we are well placed to consolidate our rapid growth to date and plan for our next phase of growth and commercialisation in 2016."

ENDS

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ABOUT RENT.COM.AU

Rent.com.au is the only national web portal in Australia that focuses entirely on the property rental market and includes listings from both property agents and non-agent private landlords. Rent.com.au was established in 2007 by experienced real estate and new media entrepreneur Mr Mark Woschnak, who has more than 25 years' experience in real estate, digital publishing and classified services.

Since inception, Rent.com.au has focused on the development of the necessary technology, product alliances and critical mass of content to be ready to fully commercialise the platform. It is focussed on starting to commercialise the site by deploying a national marketing campaign to increase traffic to the site and agent listings content, as well as commence shifting the large volume of offline non-agent landlord listings to online at www.rent.com.au.