27 July 2017



Bella, Buddy and even VB -- Survey reveals Australia's most popular pet names

Fresh analysis of Australian renters and 30,000 Pet Resumes has found that renters prefer dogs over cats amongst other interesting insights.

'Bella' has been revealed as the most popular name for a pet for renting Australians, data from rental advocate Rent.com.au shows.

Last December, Rent.com.au launched a feature called Pet Resume, which allows renters to create a CV for their pets. With over 30,000 Pet Resumes now having been created, the numbers have been crunched.

Dogs are the most popular pet for Aussie renters, at 68 per cent with cats a distant second at 24 per cent. The least common pet was a spider, representing just 0.004 per cent of all pets.

'Bella' ranked as the single most popular name for both dogs and cats. It also rated highly as a name for rabbits.

The data also revealed the most popular names for fish, bird and lizards, as well as the most popular pets named after foods and drinks.

Stunningly, 'VB' is the eighth most popular drink name.

Queensland is the most pet-friendly state with the highest number of Pet Resumes, around 30 per cent, followed by New South Wales and Western Australia.

Rent.com.au's Pet Resume

The concept for the Pet Resume was born when a survey of renters revealed nearly half (42 per cent) found it extremely difficult to find a property that would also accept their pets.

A further survey of property owners and real estate agents found that only 25 per cent of property listings on Rent.com.au specified whether pets were allowed. This is despite 80 per cent of respondents saying they would consider pets if they had all the available details.

Rent.com.au CEO Greg Bader said: "We are striving to bridge the gap between the overwhelming demand for pet-friendly rentals on one hand and the limited supply on the other."

"A Pet Resume can build a real case for responsible pet ownership. It shows a tenant's honest and open approach to taking responsibility for their pets."

"We have countless examples where it has made a difference to one of our customers securing their new home."

"But it's also fun, and gives us a real insight into the attitudes of Australian pet owners. Although I am concerned that there are numerous pets out there named 'VB'."

About rent.com.au

rent.com.au (ASX:RNT) is Australia's #1 website dedicated to rental property. Our rental only positioning allows RNT to legitimately advocate for renting and renters.

Our Rules



Renters in Suits

Our renters will always be presented in such a fashion as to maximise their chances of getting the home they want



Properties on Pedestals

We present our properties with additional and relevant information



Flick the Forms

Let's automate where we can. We can't remove the need for you to eyeball the property before signing (yet!), but we can remove most of the paperwork

Our Products



An easy way for a renter to verify their ID and check for any reported breaches in their tenancy history, giving them an edge on their application.

Learn More



A convenience product that helps renters bridge the gap from one rental to another by financing their bond online.

Learn More



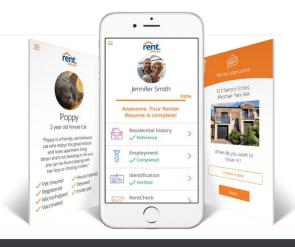
A simple and free utility connection service to make moving hassle free – ensuring the lights are on and the water is hot when a renter moves in to their new place.

Learn More

Renter (and Pet) Resume

Streamline your rental search with Renter Resume. Create it once, and use it to apply for as many properties as you like.

Learn More



T: 61 8 6145 2600