

01 August 2019

For further information, or to organise an interview with Rent.com.au CEO Greg Bader, please contact:

Lauren Vardy

p: 1300 736 810

e: media@rent.com.au

July 2019: Market overview

State & Territory Overview

New South Wales	Victoria	Queensland	Western Australia	
Apartment rents fall by 1%	Apartment and house	Brisbane apartments lease	Shares lead for most	
in July 2019.	rents both drop in July	fastest, year-on-year	affordable apartments	
South Australia	Tasmania	Northern Territory	Aus. Capital Territory	
House rents one of last to	Room prices see most	Darwin sees highest rent	Canberra price per room	
remain under \$400/week	significant increase of all	growth month-on-month	falls most significantly	

<u>Rent.com.au</u> has released its report for July 2019, based on property leasing data. The report illustrates the shift in Australian median rental property prices (both metro and regional), rental affordability (the median room price metric) and days on market.

Looking to rent your first home or purchase an investment property?

Staying informed about changes in the Australian rental market is vital when deciding on your next move. Rent.com.au has released the latest property trends for each capital city.

Rent.com.au Rental Snapshot Highlights:

- Despite a fall in house prices, **Hobart** was the strongest performer of all state/territory capitals for apartments (median rents up 7.7%).
- Over the month, national median house rents increased, with all but four capital cities recording rises. In the combined capital cities, there was a rise of 2.3% for the month.
- **Darwin** experienced the largest monthly rent growth at 3.8% up to \$477/week.
- Despite **Sydney's** decline, it is still the capital city with the highest median rent.
- **Hobart** national room prices recorded the most significant increase of all capitals, month-onmonth, up 4.2% to \$184/week.

Median rent (apartments v houses) and price per room How the states and territories performed in July 2019 and % change month-on-month SOURCE: RENT.COM.AU © 2019

Metro area	Apartments	% change	Houses	% change	Price per room	% change
<u>SYDNEY</u>	\$520	-1%	\$600	0%	\$275	1.8%
<u>MELBOURNE</u>	\$410	-2.4%	\$420	-2.3%	\$175	-2.7%
<u>BRISBANE</u>	\$400	0%	\$420	-1.2%	\$162	1.5%
<u>PERTH</u>	\$320	-3%	\$380	2.7%	\$126	0%
<u>ADELAIDE</u>	\$320	6.7%	\$380	0%	\$140	1.8%
<u>HOBART</u>	\$377	7.7%	\$440	-4.3%	\$184	4.2%
<u>DARWIN</u>	\$330	-2.9%	\$477	3.8%	\$157	5%
<u>CANBERRA</u>	\$465	3.3%	\$527	-2.3%	\$190	-8.4%
National median	\$450	0%	\$450	2.3%	\$190	-0.8%

Price trends

Median rents.

Rents remained relatively flat in July 2019, with only an incremental rise in the house rents, up 2.3% nationally. **Melbourne** metro was the only capital to record a decrease in median rents month-on-month across both apartments and houses - a 2.4% fall in apartment prices to \$410/week and a 2.3% fall in houses to \$420/week.

In July, there was no change to the median rent for two of the country's biggest states (**Sydney** and **Adelaide**) in houses. Despite a small increase in rents, **Perth** house rents have remained - like **Adelaide** - under \$400/week.

Sydney rents are still high (no great surprise), but cooling demand could be behind the stabilising cost of houses and the small fall (1% down) in apartments this month.

The most affordable apartments in July could be found in both **Perth** and **Adelaide**, with asking rents at \$320/week.

Price per room.

Rent.com.au's price per room metric offers another way to look at the cost of renting in Australia, particularly for people looking to share a home and save money. According to the July data, **Perth** was the most affordable Australian capital for home hunters looking to rent an individual room in an apartment at \$150/week. The Western Australian capital also retained its lead as most affordable room prices in houses at \$120/week.

Year-on-year, **Brisbane** apartment room prices rose 22.2% to \$275/week – the most significant increase of all state and territory capitals. **Sydney, Melbourne, Brisbane, Hobart and Darwin** each recorded an increase in the price per room for both apartments and houses over the 12 months. Considering affordability, apartments led the charge in July at \$335/week in **Canberra**, \$281/week in **Melbourne** and \$275/week in **Brisbane**.

12-month change in Price Per Room					
SOURCE: RENT.COM.AU © 2019					
Metro area	Apartments	% change from	Houses	% change from	
		JULY 2018		JULY 2018	
<u>SYDNEY</u>	\$340	6.3%	\$215	8.8%	
<u>MELBOURNE</u>	\$281	8.3%	\$145	8.7%	
<u>BRISBANE</u>	\$275	22.2%	\$135	1.9%	
<u>PERTH</u>	\$150	-21.1%	\$120	5.9%	
<u>ADELAIDE</u>	\$155	-4.6%	\$126	0%	
<u>HOBART</u>	\$247	17.9%	\$152	3.4%	
<u>DARWIN</u>	\$190	18.7%	\$166	17.6%	
<u>CANBERRA</u>	\$335	11.7%	\$169	-0.5%	
National median	\$300	11.1%	\$150	7.1%	

Price trends

Regional rents.

Median rents across the regions were stable in July, consistent with data from June. Regional rents saw the most significant positive spike in **Tasmania** this time, (up 3.2% to \$320/week). This was one of only three upward changes in the country, with falls in **Western Australia** (down 7.1% to \$325/week) and **Victoria** (down 1.6% to \$315/week). Rents in the **Northern Territory** remain the most expensive across Australia at \$420/week.

Regional Rents % change between June 2019 and July 2019 SOURCE: RENT.COM.AU © 2019				
State/Territory July 2019 % change from June 3				
<u>NSW</u>	\$400	0%		
<u>VIC</u>	\$315	-1.6%		
<u>QLD</u>	\$375	0%		
<u>WA</u>	\$325	-7.1%		
<u>SA</u>	\$280	1.8%		
<u>TAS</u>	\$320	3.2%		
<u>NT</u>	\$420	1.2%		
<u>ACT</u>	unavail	unavail		
National median	\$370	0%		

Time on market.

Rent.com.au's average time on market measure provides context to the movement in asking rents across the country. Overall, houses were quicker to come off market in July than apartments, with five of eight capitals seeing houses lease faster month-on-month (**Darwin** - 9%, **Adelaide** - 6%, **Brisbane** - 3%, **Perth** - 3% and **Sydney** - 1%).

Of the five largest states, **Brisbane** saw the most significant change in leasing time year-on-year, with apartments in July this year leasing 17% faster than they were in July 2018.

	Time on Market					
	% change in no. days on market (Apartments v Houses)					
	SOURCE: RENT.COM.AU © 2019					
Metro area	APARTMENT	% change	% change	HOUSES	% change	% change
	days on	from JUNE	from JULY	days on	from JUNE	from JULY
	market JULY	2019	2018	market	2019	2018
	2019			JULY 2019		
<u>SYDNEY</u>	28 days	0%	7% slower	29 days	1% faster	6% slower
<u>MELBOURNE</u>	22 days	3% faster	11% slower	26 days	1% slower	13% slower
<u>BRISBANE</u>	19 days	1% slower	17% faster	22 days	3% faster	11% faster
<u>PERTH</u>	32 days	2% slower	12% faster	30 days	3% faster	15% faster
<u>ADELAIDE</u>	22 days	3% faster	12% faster	22 days	6% faster	13% faster
<u>HOBART</u>	15 days	9% slower	1% slower	19 days	15% slower	2% slower
<u>DARWIN</u>	33 days	2% slower	16% faster	33 days	9% faster	3% faster
<u>CANBERRA</u>	23 days	1% faster	40% slower	22 days	1% slower	27% slower

About

The report.

The Rent.com.au Rental Snapshot, released monthly and quarterly each year, reports rental data from all active listings across Australia listed on <u>Rent.com.au</u>. Data is aggregated on a monthly basis to calculate median asking rents for the country's eight capital cities, providing a comprehensive view of the current state of the market. The report is based on all property leasing data from the month.

To keep up-to-date with rental market changes across the country, like or follow Rent.com.au on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Instagram</u> or visit the <u>Rent.com.au Blog</u>. In the market for a new place? Search <u>properties</u> for rent on Rent.com.au.



Rent.com.au

Focusing exclusively on the rental market for the growing number of renters in Australia (approximately 7 million), Rent.com.au's mission is to deliver excellent services for renters and all marketers of rental properties. As increasing numbers of Australians choose renting as a conscious lifestyle and investment choice, Rent.com.au is set to become the home for renters with the widest possible choice of homes in one convenient location.

Finding your next home with Australia's no 1 site dedicated to rental properties has never been easier. Rent.com.au is here to help make the renting journey simpler – no matter which stage you're at. With access to thousands of listings of every kind across Australia, as well as tools and resources you won't find elsewhere, you'll be ready to move in no time.

If you're looking for a better way to advertise your rental property, Rent.com.au can help you find the right tenant quickly and effectively. Advertising on rent.com.au is fast and easy, with tools provided to make self-managing your property simple.

Rent.com.au also offers several exclusive and industry-first products and tools including <u>Renter Resume</u>, <u>RentBond</u>, <u>RentConnect</u>, <u>RentCheck</u>, Rent.com.au <u>Contents Insurance</u>, <u>RentPay</u>, <u>RentReports</u> and more, created to simplify the renting process for renters, landlords and agents.

Rent.com.au is focused on presenting renters in the best possible fashion to maximise their chances of application success, presenting properties with additional, relevant information and automating processes to remove the need for paperwork. Visit www.rent.com.au today.

Press & ASX

- Quarterly Activity Report and Appendix 4C
- Rent.com.au rental market snapshot Q2 2019
- Rent.com.au rental market snapshot June 2019
- New Joint Venture Agreement with Finance Provider
- Renter Resume achieves half a million milestone

Stay up to date with the latest press releases, media mentions and ASX announcements.

Social media

Follow Rent.com.au on Facebook, Twitter, LinkedIn, Instagram and Pinterest.