Raas Research as a Service

Rent.com.au Ltd

Q1FY22 Results Analysis

Building core profitability while investing for growth

Rent.com.au Limited (ASX:RNT) is a purpose-led company seeking to empower home renters through their rental profile, rental bond and payments and through a growing number of aligned transactional services. The company has announced Q1FY22 revenues of \$0.843m, an increase of 12.0% on the previous corresponding period (pcp) and up 4% on Q4FY21. The core Rent.com.au delivered positive EBITDA of \$0.076m, substantially up on pcp and 29% ahead of Q4FY21. The core Rent.com.au business has now had five consecutive quarters of growth. Including RentPay, the group EBITDA loss was \$0.405m, which was higher than the \$0.214m loss reported in Q4FY21 due to an increased investment in marketing and people for the RentPay start-up. The platform now has 1,350 active customers transacting payments out of a core universe of 5,500 registered customers and 9,700 app downloads. The company noted that with major lockdowns ending and the likelihood of increased intrastate and possibly international mobility, the traditionally strong third quarter promises to be extremely busy. We have increased our cost forecasts for RentPay and pushed out takeup into H2 FY22 and FY23, resulting in adjustments to our near term forecasts. Our valuation is now \$0.31/share (previously \$0.35/share) which anticipates RentPay has 5% of renters by FY23.

Business model

Rent.com.au generates revenue from advertising and from rental products, with revenue for the latter derived from RentCheck, which verifies a renter's identity and checks their record against the National Tenancy Database, from RentConnect which delivers an integrated utility connection and \$100 gift card to renters in conjunction with AGL, and from RentBond, RNT's "move now pay later" product which helps renters bridge the gap from one rental property to another by financing their bond online. The company's recently launched RentPay app platform allows renters total financial flexibility in terms of how they make their rent payments while giving agents and landlords surety of payments on time. It also aligns Rent.com.au to the tenancy period, giving it an opportunity to engage with its audience for longer and extend the relationship into other revenue lines including insurance, telecommunications, loan and finance products.

Strong advertising growth supports Q1 revenues

Rent.com.au delivered Q1 revenues of \$0.843m, a 12% improvement on Q1FY21 and a little ahead of the \$0.81m revenue generated in Q4FY21. EBITDA from the core Rent.com.au search business was \$0.076m, its fifth consecutive positive quarter. RNT noted that renter product sales such as RentConnect and RentBond were affected by fewer renters moving in the quarter. Advertising revenue however drove the overall group result with a new quarterly record of \$0.43m, an 82% increase on the same quarter in FY21. The company intends to focus additional resources on growing this revenue stream in coming quarters. Group EBITDA was a loss of \$0.405m, an increased loss on the \$0.214m reported in Q4FY21 with all the increase attributable to additional marketing, labour and other expenses for the RentPay transaction engine. RNT is in the optimisation phase for this product and recent changes to onboarding, including waiving the first month fee, had seen an improvement in the completion rate (the number of paying customers as a percentage of downloads).

Base case DCF valuation of \$0.31/share (previously \$0.35)

Our base case DCF valuation for Rent.com.au is \$0.31/share (previously \$0.35/share) following our earnings adjustment. Our valuation is predicated on our expectation that RentPay will secure 5% of renters on its platform by FY23 and 20% by FY30. Evidence of faster than forecast takeup of RentPay together with the expansion of RentPay into other transactional products will likely result in our forecasts being revisited.

Earnings History and RaaS' Estimates									
Year end	Sales Revenue (A\$m)	Gross Profit (A\$m)	EBITDA(A\$m)	NPAT (A\$m)	EPS (c)	EV/Sales (x)			
06/20a	2.5	1.5	(1.1)	(1.7)	(0.6)	11.6			
06/21a	3.1	1.8	(0.7)	(1.0)	(0.4)	11.4			
06/22e	4.5	2.3	(0.8)	(1.2)	(0.3)	8.4			
06/23e	12.0	6.6	2.4	1.0	0.3	3.1			

Source: RaaS estimates for FY22e and FY23e, Company data for historical earnings

Software & Services

28th October 2021

Share details	
ASX code	RNT
Share price (27 Oct)	\$0.10
Market capitalisation	\$39.8M
Shares on issue	397.7M
In-the-money options/performance rights	22.3M
Net cash 30 Sept 2021	\$1.8M

Share performance (12 months)

Upside Case

- Purpose-led culture underpinning improving business metrics
- Opportunity to expand RentPay into other payments products
- Opportunity to upsell existing 700,000 monthly unique visitors into RentPay

Downside Case

- Advertising revenues exposed to cyclical trends
- Investment in RentPay and other products may
- require further capital
- Small player relative to other online portals

Catalysts

- Further evidence of takeup of RentPay
- Expansion of RentPay into other products
- Ongoing evidence of operational momentum

Board of Directors

Garry Garside	Non-Executive Chairman
Sam McDonagh	Non-Executive Director
Phil Warren	Non-Executive Director
John Wood	Non-Executive Director
Greg Bader	Chief Executive Officer
Company Contac	ts
Greg Bader (CEO)/ Jan Ferreira (CFO	+61 8 6145 2602

Investors@rent.com.au

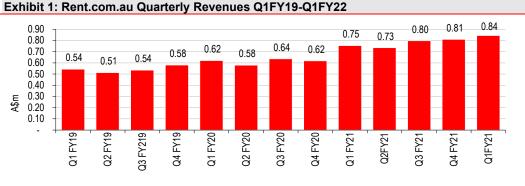
RaaS Advisory Contact

Finola Burke	+61 414 354 712
	finola.burke@raasgroup.com



Q1FY22 Results Analysis

Rent.com.au delivered 12% growth in Q1 revenues to \$0.84m. The company has consistently grown revenues each quarter over the past three years. The core Rent.com.au business continued to build profitability, reporting EBITDA of \$0.076m from \$0.059m in Q4FY21 and \$0.01m in Q1FY21.



Source: Company reports

The group EBITDA loss was \$0.405m as a result of RentPay's \$0.481m EBITDA loss. The transaction engine loss was attributable to additional labour costs (\$0.11m), additional marketing costs (\$0.074m) and other operating costs. This is consistent with our expectation for the RentPay rollout. Coming quarter should see an increase in marketing spend which in turn should build awareness of the product and customer acquisition.

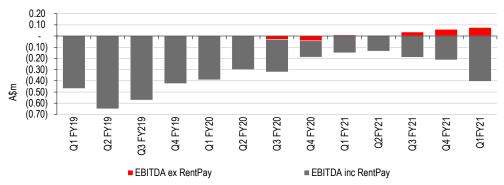


Exhibit 2: Rent.com.au group EBITDA and EBITDA excluding RentPay

Source: Company reports

Cash receipts for the quarter were \$0.88m, the company's best ever result and up 11% on Q1FY21 and up 2% on Q4FY21. The operating cash loss for the quarter was \$0.59m following a lift in staff costs (\$0.5m versus \$0.22m in Q4FY21), product development costs (\$0.41m versus \$0.34m in Q4FY21) and advertising and marketing costs (\$0.19m versus \$0.13m in Q4FY21), largely associated with the RentPay platform.

Exhibit 3: Q1FY22 versus Q1FY21 and Q	AFY21 (in A\$m unless)	otherwise state	ed)
	Q1FY21	Q4FY21	Q1FY22
Cash receipts	0.79	0.86	0.88
Product manufacturing and operating costs	(0.28)	(0.34)	(0.41)
Employee costs	(0.36)	(0.22)	(0.50)
Admin, corporate and other costs	(0.29)	(0.39)	(0.55)
Net interest	(0.00)	(0.00)	-
Taxes	(0.01)	-	-
Other	0.68	-	-
Operating cashflow	0.53	(0.09)	(0.59)
Net cash at the end of the period	2.27	2.92	1.76
Source: Company data			



The company noted in its Q4 release that at the end of September, RentPay had secured 1,350 paying customers, a 90% increase since the last quarterly result. Around \$3.8m in rent has been paid into RentPay to date. The RentPay app or desktop web version has now been downloaded 9,700 times and 5,500 customers have registered. The company has a stated ambition of securing 200,000 customers on the RentPay platform by the end of FY23.

During the course of the quarter, Rent.com.au focused on improving and optimising the platform in order to get a higher proportion of registered customers to use the platform for rent payments. Key improvements included tightening customer identity verification systems along with credit card and direct debit secure onboarding; creating a fully functional web version so that customers had a choice of using the app or web version and thereby removing a potential deterrent for use; and waiving establishment fees and the first month fee to allow customers to try the product more readily.

Outlook

Rent.com.au noted that Q2 is normally a quieter quarter with the real estate sector typically shutting down for the Christmas break while Q3 usually delivers the seasonal highs. The company is expecting an extremely busy Q3 FY22 following the end of the major lockdowns and likelihood of increased intrastate and possible international mobility. The company ended the guarter with \$1.8m cash, sufficient for three more guarters based on the current monthly burn rate of \$0.37m.

Earnings Adjustments

We have adjusted our FY22 forecasts to reflect the investment in staff for RentPay and higher-than-expected operating costs. Our forecasts for advertising revenues have been upgraded, due to the higher than expected growth reported in Q1 and this offsets our reduced forecasts for RentPay. We have essentially pushed RentPay's takeup into H2FY22 and still expect the company to achieve 5% (120,000 users) penetration of the rental market by the end of FY23. This has resulted in the earnings adjustments as set out in Exhibit 3.

Exhibit 4: Earning	s adjustments to FY22, F	Y23 and FY24		
	FY22 old	FY22 new	FY23 old	
Revenue	6.0	4.5	13.9	
Gross profit	3.4	2.3	7.4	
EBITDA	0.2	(0.8)	2.8	

(0.5)

Source: RaaS estimates

NPAT

DCF Valuation

We are of the view that the discounted cashflow methodology is the most appropriate method for valuing Rent.com.au given the still early stage of its lifecycle. Our valuation uses a WACC of 12.0% (Beta 1.5, terminal growth rate 2.2%) and derives a valuation of \$123m or \$0.31/share (previously \$0.35/share). Our forecasts in arriving at this valuation assume that RentPay will be used by 5% of the Australian rental market by FY23 end and 20% of the Australian rental market by FY30.

(1.2)

Parameters	Outcome
WACC	12.0%
Beta	1.5
Terminal growth rate	2.2%
CAGR in FCF FY23-FY30	36.93%
Sum of PV (A\$M)	43.4
PV of terminal Value (A\$m)	79.3
PV of enterprise	122.6
Net debt (est 30 June, 2022)	(0.3
Net value - shareholder	123.0
No of shares on issue	397.7
NPV in A\$	\$0.31

FY23 new 12.0 6.6 2.4

1.0

14



Exhibit 6: Financial Summary

Rent.com.au Ltd						Share price (27th October 2	· ·				A\$	0.1
Profit and Loss (A\$m)						Interim (A\$m)	H121A	H221A	H122F	H222F	H123F	H223
Y/E 30 June	FY19A	FY20A	FY21A	FY22F	FY23F	Revenue	1.5	1.6	1.8		4.8	7.
						EBITDA underlying	(0.3)	(0.4)	(0.7)	(0.2)	0.7	1.8
Sales Revenue	2.2	2.5	3.1	4.5		EBIT	(0.7)	(0.8)	(1.1)		0.2	1.3
Gross Profit	0.8	1.5	1.8	2.3		NPAT (normalised)	(0.2)	(0.8)	(0.8)	(0.4)	0.2	0.
EBITDA underlying	(2.1)	(1.1)	(0.7)	(0.8)	2.4	Minorities	0.0	-	-	-	- 0.0 -	· 0.0
EBITDA reported	(2.0)	(1.1)	(1.0)	(0.8)	2.4	NPAT (reported)	(0.4)	(0.9)	(0.8)	(0.4)	0.1	0.
Depn	(0.0)	(0.1)	(0.1)	(0.0)	(0.0)	EPS (normalised)	(0.1)	(0.3)	(0.19)	(0.11)	0.04	0.2
Amort	(0.5)	(0.8)	(0.8)	(0.9)	(0.9)	EPS (reported)	(0.1)	(0.2)	(0.19)	(0.11)	0.04	0.2
EBIT	(2.7)	(2.0)	(1.6)	(1.7)	1.5	Dividend (cps)	0.0	-	-	-	-	-
Interest	0.0	(0.0)	(0.0)	0.0	(0.0)	Imputation	0.0	-	-	-	-	-
Tax	0.0	0.0	(0.0)	0.5	(0.4)	Operating cash flow	0.2	(0.3)	(1.2)	(0.3)	0.2	1.
Minorities	0.0	(0.0)	(0.0)	0.0	(0.1)	Free Cash flow	0.6	1.0	(0.6)	0.2	0.7	1.
Equity accounted assoc	0.0	0.0	0.0	0.0	0.0	Divisions	H121A	H221A	H122F	H222F	H123F	H223
NPAT pre significant items	(2.6)	(1.7)	(1.0)	(1.2)	1.0	Fees from Agents/Landlords	0.1	0.1	0.1	0.1	0.1	0.
Significant items	0.1	0.0	(0.3)	0.0		Rental Products	0.8	0.8	0.8		0.9	1.
NPAT (reported)	(2.5)	(1.7)	(1.3)	(1.2)		Advertising	0.5	0.7	0.8		0.9	0.
Cash flow (A\$m)	(=)	(,	(,	()		RentPay	0.0	0.1	0.0		3.0	5.
Y/E 30 June	FY19A	FY20A	FY21A	FY22F	FY23F	Total Revenue	1.5	1.6	1.8		4.8	7.
EBITDA	(2.1)	(1.1)	(0.7)	(0.8)	2.4		1.3	1.0	1.0	£.1	4.0	7.
Interest	(2.1)	(0.0)	(0.7)	(0.0)		COGS	(0.5)	(0.7)	(1.0)	(1.2)	(2.1)	(3.3
		. ,	. ,		. ,			. ,	. ,	. ,	. /	
Tax	0.0	0.0	(0.0)	0.0	. ,	Gross profit	(0.46)	(0.66)	(0.92)	(0.30)	0.85	1.9
Working capital changes	0.2	0.4	0.7	(0.7)	• •	Employment	(0.8)	(0.8)	(1.0)	. ,	(1.4)	(1.5
Operating cash flow	(1.9)	(0.8)	(0.1)	(1.5)		SGA&A	(0.4)	(0.5)	(0.5)	(0.5)	(0.6)	(0.6
Mtce capex	(0.0)	(0.0)	(0.0)	(0.1)	(0.1)							
Free cash flow	(1.9)	(0.8)	(0.1)	(1.6)		EBITDA	(0.3)	(0.4)	(0.7)	. ,	0.7	1.
Growth capex	(0.6)	(0.5)	(1.6)	(1.0)	. ,	Margins, Leverage, Returns		FY19A	FY20A	FY21A	FY22F	FY23
Acquisitions/Disposals	0.0	0.0	0.0	0.0	0.0	EBITDA		(97.9%)	(46.0%)	(22.3%)	(18.1%)	20.4%
Other	0.0	0.0	0.0	0.0	0.0	EBIT		(124.1%)	(82.0%)	(50.4%)	(37.4%)	12.7%
Cash flow pre financing	(2.5)	(1.2)	(1.7)	(2.6)	0.1	NPAT pre significant items		(120.4%)	(67.9%)	(32.1%)	(26.1%)	8.6%
Equity	0.5	2.0	4.2	0.0	0.0	Net Debt (Cash)		0.1	0.6	2.9	0.3	0.4
Debt	(0.0)	(0.1)	(0.1)	0.0	0.0	Net debt/EBITDA (x)	(x)	n/a	n/a	n/a	n/a	0.
Dividends paid	0.0	0.0	0.0	0.0	0.0	ND/ND+Equity (%)	(%)	(10.0%)	(52.4%)	(143.6%)	(9.6%)	(9.0%
Net cash flow for year	(2.0)	0.7	2.4	(2.6)	0.1	EBIT interest cover (x)	(x)	n/a	n/a	n/a	n/a	0.0
Balance sheet (A\$m)						ROA		(81.2%)	(82.8%)	(36.4%)	(31.5%)	25.4%
Y/E 30 June	FY19A	FY20A	FY21A	FY22F	FY23F	ROE		(176.4%)	(103.5%)	(37.9%)	(27.4%)	24.4%
Cash	0.2	0.6	2.9	0.3	0.4	ROIC		nm	406.6%	(148.9%)	(116.1%)	202.7%
Accounts receivable	0.3	0.4	0.5	1.3		NTA (per share)		n/a	0.00	0.01	0.00	0.01
Inventory	0.0	0.0	0.0	0.0		Working capital		(0.3)	(0.2)	(0.2)	0.4	1.3
Other current assets	0.0	0.0	0.0	0.0		WC/Sales (%)		(12.9%)	(7.1%)	(7.5%)	9.8%	10.9%
Total current assets	0.5	1.0	3.4	1.6		Revenue growth		(6.9%)	13.3%	26.2%	45.6%	166.2%
PPE	0.0	0.0	0.0	0.1		•		(0.070) n/a	n/a	n/a	n/a	
Intangibles and Goodwill	0.0	0.0	2.4	2.6		EBIT growth pa Pricing		FY19A	FY20A	FY21A	FY22F	nn FY23
•						No of shares (y/e)	(m)					
Investments	0.0	0.0	0.0	0.0		a ,	(m)	249	303	398	398	398
Deferred tax asset	0.0	0.0	0.0	0.5		Weighted Av Dil Shares	(m)	238	292	313	398	398
Other non current assets	0.0	0.1	0.0	0.0	0.0				(8.5)	(a. ::	(0.0)	
Total non current assets	1.7	1.6	2.5	3.2		EPS Reported	cps	(1.1)	(0.6)	. ,	(0.3)	0.
Total Assets	2.2	2.7	5.9	4.8		EPS Normalised/Diluted	cps	(1.1)	(0.6)		(0.3)	0.
Accounts payable	0.6	0.6	0.7	0.8		EPS growth (norm/dil)		n/a	n/a	n/a	n/a	nr
Short term debt	0.0	0.0	0.0	0.0		DPS	cps	-	-	-	-	-
Tax payable	0.0	0.0	0.0	0.0	0.0	DPS Growth		n/a	n/a		n/a	n/
Other current liabilities	0.2	0.3	0.2	0.2	0.2	Dividend yield		0.0%	0.0%	0.0%	0.0%	0.0%
Total current liabilities	0.8	0.8	1.0	1.1	2.4	Dividend imputation		0	0	0	0	
Long term debt	0.0	0.0	0.0	0.0		PE (x)		-	-	-	-	35.0
Other non current liabs	0.0	0.0	0.0	0.0	0.0	PE market		18.5	18.5	18.5	18.5	18.
Total long term liabilities	0.0	0.0	0.0	0.0		Premium/(discount)		(100.0%)	(100.0%)	(100.0%)	(100.0%)	89.3%
Total Liabilities	0.8	0.9	1.0	1.1		EV/EBITDA		- 11.2	- 25.2		- 46.5	15.5
Net Assets	1.4	1.8	4.9	3.7		FCF/Share	cps	(0.8)	(0.2)	(0.0)	-0.4	0.
Share capital	35.3	37.1	41.5	41.5		Price/FCF share	-	- 13		- 24,146.0		30.3
Accumulated profits/losses	(40.2)	(41.9)	(43.2)	(44.4)		Free Cash flow Yield		(7.9%)	(2.6%)	(0.0%)	(3.7%)	3.3%
					()	THE CAST NOW THEIR		(1.9%)	(2.0%)	(0.0%)	(3.7%)	3.3%
Reserves	6.3	6.6	6.6	6.6	6.6							
Minorities Total Shareholder funds	0.0 1.4	0.0 1.8	(0.0) 4.9	(0.0) 3.7	(0.0) 4.8							

Source: RaaS Advisory



FINANCIAL SERVICES GUIDE

RaaS Advisory Pty Ltd ABN 99 614 783 363

Corporate Authorised Representative, number 1248415

of

BR SECURITIES AUSTRALIA PTY LTD ABN 92 168 734 530 AFSL 456663

Effective Date: 6th May 2021



About Us

BR Securities Australia Pty Ltd (BR) is the holder of Australian Financial Services License ("AFSL") number 456663. RaaS Advisory Pty Ltd (RaaS) is an Authorised Representative (number 1248415) of BR.

This Financial Service Guide (FSG) is designed to assist you in deciding whether to use RaaS's services and includes such things as

- who we are
- our services
- how we transact with you
- how we are paid, and
- complaint processes

Contact Details, BR and RaaS

BR Head Office: Suite 5GB, Level 5, 33 Queen Street, Brisbane, QLD, 4000

RaaS. 20 Halls Road Arcadia, NSW 2159

P: +61 414 354712

to

E: finola.burke@raasgroup.com

RaaS is the entity providing the authorised AFSL services to you as a retail or wholesale client.

What Financial Services are we authorised to provide? RaaS is authorised

- provide general advice to retail and wholesale clients in relation to
- Securities
- deal on behalf of retail and wholesale clients in relation to - Securities

The distribution of this FSG by RaaS is authorized by BR.

Our general advice service

Please note that any advice given by RaaS is general advice, as the information or advice given will not take into account your particular objectives, financial situation or needs. You should, before acting on the advice, consider the appropriateness of the advice, having regard to your objectives, financial situation and needs. If our advice relates to the acquisition, or possible acquisition, of a particular financial product you should read any relevant Prospectus, Product Disclosure Statement or like instrument. As we only provide general advice we will not be providing a Statement of Advice. We will provide you with recommendations on securities

Our dealing service

RaaS can arrange for you to invest in securities issued under a prospectus by firstly sending you the offer document and then assisting you fill out the application from if needed.

How are we paid?

RaaS earns fees for producing research reports. Sometimes these fees are from companies for producing research reports and/or a financial model. When the fee is derived from a company, this is clearly highlighted on the front page of the report and in the disclaimers and disclosures section of the report.

We may also receive a fee for our dealing service, from the company issuing the securities.

Associations and Relationships

BR, RaaS, its directors and related parties have no associations or relationships with any product issuers other than when advising retail clients to invest in managed funds when the managers of these funds may also be clients of BR. RaaS's representatives may from time to time deal in or otherwise have a financial interest in financial products recommended to you but any material ownership will be disclosed to you when relevant advice is provided.

Complaints

If you have a complaint about our service you should contact your representative and tell them about your complaint. The representative will follow BR's internal dispute resolution policy, which includes sending you a copy of the policy when required to. If you aren't satisfied with an outcome, you may contact AFCA, see below. BR is a member of the Australian Financial Complaints Authority (AFCA). AFCA provide fair and independent financial services complaint resolution that is free to consumers.

Website: www.afca.org.au; Email: info@afca.org.au; Telephone: 1800931678 (free call)

In writing to: Australian Financial Complaints Authority, GPO Box 3, Melbourne, VIC, 3001.

Professional Indemnity Insurance

BR has in place Professional Indemnity Insurance which satisfies the requirements for compensation under s912B of the Corporations Act and that covers our authorized representatives.



DISCLAIMERS and DISCLOSURES

This report has been commissioned by Rent.com.au Ltd prepared and issued by RaaS Advisory Pty Ltd. RaaS Advisory has been paid a fee to prepare this report. RaaS Advisory's principals, employees and associates may hold shares in companies that are covered and, if so, this will be clearly stated on the front page of each report. This research is issued in Australia by RaaS Advisory and any access to it should be read in conjunction with the Financial Services Guide on the preceding two pages. All information used in the publication of this report has been compiled from publicly available sources that are believed to be reliable. Opinions contained in this report represent those of the principals of RaaS Advisory at the time of publication. RaaS Advisory provides this financial advice as an honest and reasonable opinion held at a point in time about an investment's risk profile and merit and the information is provided by the RaaS Advisory in good faith. The views of the adviser(s) do not necessarily reflect the views of the AFS Licensee. RaaS Advisory has no obligation to update the opinion unless RaaS Advisory is currently contracted to provide such an updated opinion. RaaS Advisory does not warrant the accuracy of any information it sources from others. All statements as to future matters are not guaranteed to be accurate and any statements as to past performance do not represent future performance.

Assessment of risk can be subjective. Portfolios of equity investments need to be well diversified and the risk appropriate for the investor. Equity investments in listed or unlisted companies yet to achieve a profit or with an equity value less than \$50 million should collectively be a small component of a balanced portfolio, with smaller individual investment sizes than otherwise.

The science of climate change is common knowledge and its impacts may damage the global economy. Mitigating climate change may also disrupt the global economy. Investors need to make their own assessments and we disclaim any liability for the impact of either climate change or mitigating strategies on any investment we recommend.

Investors are responsible for their own investment decisions, unless a contract stipulates otherwise. RaaS Advisory does not stand behind the capital value or performance of any investment. Subject to any terms implied by law and which cannot be excluded, RaaS Advisory shall not be liable for any errors, omissions, defects or misrepresentations in the information (including by reasons of negligence, negligent misstatement or otherwise) or for any loss or damage (whether direct or indirect) suffered by persons who use or rely on the information. If any law prohibits the exclusion of such liability, RaaS Advisory limits its liability to the re-supply of the Information, provided that such limitation is permitted by law and is fair and reasonable. Copyright 2021 RaaS Advisory Pty Ltd (A.B.N. 99 614 783 363). All rights reserved.