Media Release

19 February 2018



# Australia's top suburbs for families and singles revealed

Rent.com.au, Australia's no. 1 website dedicated to rental property, has just released a report which ranks hotspots across the country's states and territories on overall liveability – and the results might not be what you'd expect.

With more than 50,000 Suburb Reviews across more than 6,000 suburbs, RENT has been able to collate 'real time' reviews from the people who know their area best – the locals themselves. Four of the most common reviews, 'Family, Single, Quiet and Vibrant' were included in the report.

#### Spotlight: Wahroonga, NSW



Less than 30 minutes' drive to Sydney CBD, the comfortable suburb of Wahroonga ranked first on the top 10 NSW family-friendly list. Its broad range of amenities and leafy outlook have made it just as popular with growing broods as it is with singles. The suburb's beautiful parklands make it an ideal place to settle down with a family, partner or solo.

#### Spotlight: Fitzroy, VIC

Bohemian Victorian suburb Fitzroy, perhaps unsurprisingly, secured its top-ranked positioning as the most vibrant suburb in the state. Today, Fitzroy attracts a diverse and artsy community to its hubs and public gardens. Café culture reigns supreme and is a beacon for independent renters seeking a dash of bohemia mixed with beer halls.

There are now more than 50,000 Suburb Reviews across more than 6,000 suburbs. These 'real person' reviews are valuable for renters who want to compare lifestyle factors across places they'd like to call home. Rent.com.au displays the 'top 3' attributes as indicated by people in that area.

New South Wales was the most popular state for customer reviews, making up 29% of the total reviews overall.

Queensland suburbs comprised 27% of the list, followed by reviews in Melbourne (23%), Perth (10%), Adelaide (6%), Hobart (2%), Canberra (1%) and Darwin (1%).

#### Helping renters make a better-informed decision

"Our customers told us that they wanted a way to share their experiences about suburbs with others and that point resonated with us," said Rent.com.au Chief Executive Officer, Greg Bader. "We're a community that's focused on helping people move from one area to another, so providing renters with the tools to make betterinformed decisions was a no-brainer."

"When people go looking for their next home, they want to know what the suburb is like – it's why we added our WalkScore feature and NBN Status. Of course, statistics still play a part in selecting suburbs, but with Suburb Reviews, we now have real-time feedback from people who are currently living or have lived in those areas. These people know the biggest selling points and are best placed to provide a review or recommendation."

"Of course, all users have different expectations and varied needs, so it was important to build a model that could be used to compare liveability factors across the suburbs and be independent of cost. This way, affordable areas aren't prejudiced against wealthier areas, because every suburb in Australia is different and has something unique to offer."

When a customer reviews their suburb on Rent.com.au through their Renter Resume, they simply select the attributes that they believe best apply to their location. RENT collates this information with other reviews for that suburb to display the current 'top 3' features that customers have selected.

945 Wellington Street WEST PERTH WA 6005

Rent.com.au presents the Top 10 hotspots for families, singles, quiet and vibrancy, collected from more than 50,000 reviews from the people who know best, the locals:

#### **New South Wales**

	Family	Single	Quiet	Vibrant
1	Wahroonga	Surry Hills	Marayong	Potts Point
2	Katoomba	Darlinghurst	Carlton	Haymarket
3	Bella Vista	Chippendale	Shortland	Bondi Beach
4	Blayney	Bondi Junction	Glenfield	Newtown
5	Glen Alpine	Newtown	Minchinbury	Surry Hills
6	Hornsby Heights	Callaghan	Bilambil Heights	Bondi
7	Rydalmere	Potts Point	Estella	Darlinghurst
8	Booragul	Crows Nest	Emu Plains	Chatswood
9	Corowa	The Hill	Glenfield Park	Bondi Junction
10	Eschol Park	Ultimo	Harrington Park	Burwood

#### Victoria

	Family	Single	Quiet	Vibrant
1	Aberfeldie	Collingwood	Kialla	Fitzroy
2	Clifton Hill	Abbotsford	Eltham	Windsor
3	Balwyn	Prahran	Epsom	Collingwood
4	Canadian	Richmond	California Gully	Richmond
5	Mansfield	Fitzroy	Strathdale	Prahran
6	Eynesbury	South Yarra	Mount Evelyn	Brunswick
7	Korumburra	Windsor	Scoresby	Ringwood
8	South Kingsville	Southbank	Kilmore	Long Gully
9	Warracknabeal	Brunswick East	Upwey	Heyfield
10	Healesville	Brunswick	Albion	Abbotsford

#### Queensland

	Family	Single	Quiet	Vibrant
1	Mansfield	Fortitude Valley	Redlynch	Fortitude Valley
2	Upper Caboolture	Cairns City	Clifton Beach	South Brisbane
3	Bucasia	Brisbane City	Bushland Beach	Broadbeach
4	Lammermoor	South Brisbane	Brighton	Surfers Paradise
5	Avoca	Chermside West	Daisy Hill	Brisbane City
6	Bahrs Scrub	East Brisbane	Mount Pleasant	Chermside
7	Mundingburra	Woolloongabba	Glass House Mountains	Cairns City
8	Pomona	Townsville City	Bethania	Balmoral
9	Seventeen Mile Rocks	Kelvin Grove	Richlands	West End
10	Childers	Surfers Paradise	White Rock	Mooloolaba

#### Western Australia

	Family	Single	Quiet	Vibrant
1	Madeley	Northbridge	Southern River	Northbridge
2	Maida Vale	West Perth	Bullsbrook	Cannington
3	Somerville	Crawley	Padbury	Highgate
4	Two Rocks	North Perth	Wannanup	Leederville
5	Kununurra	Tuart Hill	Boulder	Fremantle
6	Rossmoyne	East Perth	Yangebup	Carlisle
7	Shelley	Cockburn Central	Balga	Murdoch
8	Bateman	Leederville	Ocean Reef	Bunbury
9	Bibra Lake	Fremantle	Alexander Heights	Perth
10	Bridgetown	Highgate	Eden Hill	East Victoria Park

#### South Australia

	Family	Single	Quiet	Vibrant
1	Hectorville	North Adelaide	Happy Valley	Torrensville
2	Burnside	Brompton	Naracoorte	Glenelg
3	Hahndorf	Port Augusta	Craigmore	Cowandilla
4	Rostrevor	Adelaide	Stirling North	Henley Beach
5	Holden Hill	Glenelg	Huntfield Heights	Glenelg South
6	Athelstone	Glenelg South	Whyalla Stuart	Glenelg North
7	Lyndoch	Richmond	Renmark	Norwood
8	Blackwood	Somerton Park	Northfield	Elizabeth North
9	Modbury Heights	West Richmond	Victor Harbor	Elizabeth
10	Para Vista	Camden Park	Hope Valley	Modbury

#### Tasmania

	Family	Single	Quiet	Vibrant
1	Rokeby	North Hobart	Midway Point	Moonah
2	Blackmans Bay	Launceston	New Norfolk	Launceston
3	Warrane	Ravenswood	Longford	Sorell
4	Legana	Invermay	New Town	Battery Point
5	Hobart	Devonport	Summerhill	North Hobart
6	West Ulverstone	Mayfield	Legana	Invermay
7	New Norfolk	Moonah	East Devonport	Ulverstone
8	Brighton	Sorell	Prospect Vale	Hobart
9	Newstead	Primrose Sands	Somerset	Primrose Sands
10	Perth	South Launceston	Margate	Brighton

#### **Northern Territory**

	Family	Single	Quiet	Vibrant
1	Wagaman	Darwin City	Humpty Doo	Darwin City
2	Humpty Doo	Stuart Park	Moulden	Driver
3	Rosebery	Gray	Lyons	Casuarina
4	Rapid Creek	Larrakeyah	Gray	Tiwi
5	Woodroffe	Driver	Gunn	Stuart Park
6	Wulagi	Coconut Grove	Rosebery	Laramba
7	Fannie Bay	Laramba	Karama	Woodroffe
8	Lyons	Casuarina	Farrar	Larrakeyah
9	Gunn	Berrimah	Wulagi	Coconut Grove
10	East Side	Johnston	Wagaman	Wanguri

### ABN 25 062 063 692

🥑 @rentcomau www. rent.com.au

## E: investors@rent.com.au P: +61 8 6145 2600

945 Wellington Street WEST PERTH WA 6005

### **Australian Capital Territory**

	Family	Single	Quiet	Vibrant
1	Giralang	Acton	Aranda	Kingston
2	Macquarie	Braddon	Florey	Narrabundah
3	Mawson	Kingston	Scullin	Dickson
4	Flynn	Belconnen	Fisher	Ainslie
5	Amaroo	Ainslie	Higgins	Acton
6	Evatt	Dickson	Giralang	Braddon
7	Kaleen	Calwell	Casey	Bruce
8	Duffy	Holt	Franklin	Lyneham
9	Monash	Narrabundah	Latham	Griffith
10	Wanniassa	Reid	Crace	Monash

Have another suburb in mind? Check out <u>Rent.com.au</u> to see what the locals have to say.

-ends-

# About rent.com.au

rent.com.au (ASX: RNT) is Australia's #1 website dedicated to rental property. Our rental only positioning allows RNT to advocate for renting and renters.

## **Our Rules**

	Renters in Suits	Our renters will always be presented in such a fashion as to maximise their chances of getting the home they want
	Properties on Pedestals	We present our properties with additional and relevant information
¶<⊂III	Flick the Forms	Let's automate where we can. We can't remove the need for you to eyeball the property before signing (yet!), but we can remove most of the paperwork

# **Our Products**

rentche

An easy way for a renter to verify their ID and check for any reported breaches in their tenancy history, giving them an edge on their application.



Learn More

A convenience product that helps renters bridge the gap from one rental to another by financing their bond online.

## Learn More

**rent**connect

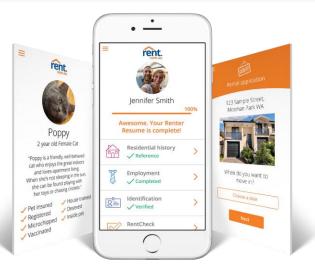
A free and straightforward utility connection service to make moving hassle free – ensuring the lights are on and the water is hot when a renter moves into their new place.

Learn More

# Renter (and Pet) Resume

Streamline your rental search with Renter Resume. Create it once and use it to apply for as many properties as you like.

Learn More



#### ABN 25 062 063 692

945 Wellington Street WEST PERTH WA 6005

✓ @rentcomauwww. rent.com.au

E: investors@rent.com.au P: +61 8 6145 2600