

Rent.com.au launches Pet Resume, leaving no furry friend behind in the search for a pet-friendly rental

Following the successful launch of personal renting profile Renter Resume, Rent.com.au has extended its feature line-up to help pet owners put their furry friends in the best light - through their very own resume.

Renters can now present future landlords with their 'Pet Resume,' a detailed summary of their pet's best qualities, whether they've been vaccinated, registered or trained, all to improve their chance of application success.

Insights from a recent Rent.com.au survey of more than 1,300 Australian renters found, overwhelmingly, that 42 per cent of renters found it 'extremely difficult' to find a place to rent which would also accept their pets, despite almost two thirds (or 63 per cent) of Australian households owning pets¹.

Rent.com.au Chief Executive Officer, Greg Bader said renters regularly face obstacles in their search for a pet-friendly property:

"While many landlords would eventually welcome pets, we find that only 25 per cent of our property listings specify 'pets allowed'. By adding Pet Resume to the Renter Resume application, we are making information available which will help all parties involved make a favourable decision," he said.

"We are striving to bridge the gap between the overwhelming demand for pet-friendly rentals on one hand and the limited supply on another. For instance, more than half of the listings do not specify if pets are welcomed at all. When we surveyed over 700 property agents and landlords, around 80 per cent said they would consider pets if they were presented with all the information required. This is how the idea of Pet Resume was born."

Mr Bader said providing a prospective landlord with key information about a pet, such as its type, registration and proof of vaccinations, would facilitate an open exchange, with an aim to speed up the screening process significantly:

¹RSPCA Australia: http://kb.rspca.org.au/How-many-pets-are-there-in-Australia_58.html

“Introducing a Pet Resume to a prospective landlord, combined with a Renter Resume, can build a real case for responsible pet ownership,” he said. “It’s a proactive move that shows a tenant’s honest and open approach to taking responsibility for their pets.”

“Even if the landlord doesn’t request it, being prepared with a Pet Resume could set a tenant apart from the pack and help with the negotiation process.”

Investment Property Specialist Jeannette Nguyen from Sydney-based agency Devine Real Estate said presentation was key when lodging a property application:

“Providing a Pet Resume together with the application demonstrates to a landlord that they take pet ownership seriously and will take full responsibility for their pet’s health, behaviour and council registrations and vaccinations,” Ms Nguyen said. “This can reassure an owner that in keeping a pet, the property will be maintained to a high standard – as if it were the tenant’s own property.”

Mr Bader said the team at Rent.com.au was constantly looking for ways to streamline the application process and help Australia’s 7 million renters find the best property for their needs. “We remain committed to presenting our ‘Renters in Suits,’ an internal phrase we use to showcase our renters in the best possible fashion to maximise their chances of application success,” he said.

With Pet Resume now in place, landlords will have a better picture of who they are approving, and are encouraged to consider allowing pets, where appropriate, while advertising properties on Rent.com.au.

About Rent.com.au

Rent.com.au is Australia’s number one website dedicated to renters and rental property, and a leading advocate for the country’s growing number of rental tenants. With a suite of services dedicated solely to rental properties, Rent.com.au helps renters, agents and landlords find the right fit.

The company has recently launched Renter Resume, a personal renting profile feature. Renter Resume allows for the automatic generation of property enquiries and applications, as well as giving Renters control to edit, view and review their current profile. Since its launch there has been an overwhelming response with over 500 new resumes created daily

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