

75,000 Pet Resumes – and Dogs still rule

Dogs continue to be #1 in the pet stakes with Cats holding the #2 slot, according to a new report from leading rental property site, Rent.com.au.

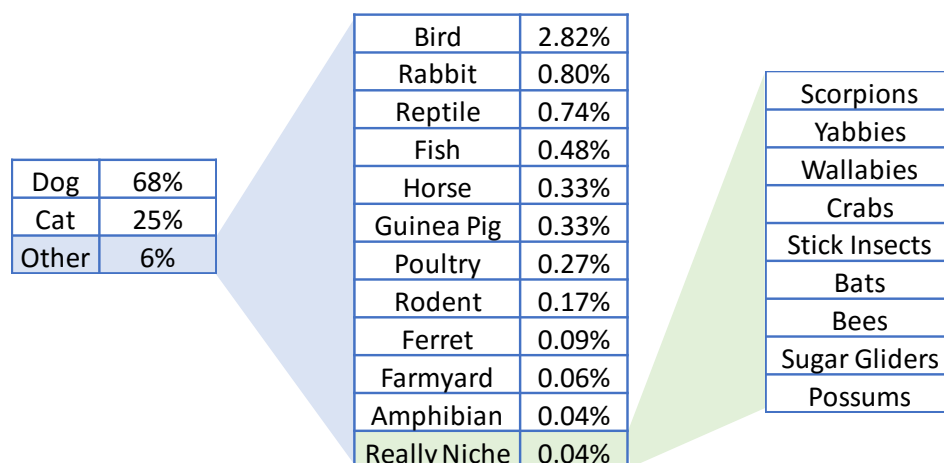
Key Highlights

- Over 75,000 Pet Resumes created (and over 275,000 Renter Resumes)
- Thousands of pets into homes (and their humans, of course)

Pet Resume continues to be extremely popular with renters around the country. The tool allows renters to present prospective landlords/agents with a detailed summary of their pet's best qualities, a photo and information about whether their furry friend has been vaccinated or trained. It starts the conversation with a Landlord or Agent and helps the renter demonstrate that they are responsible pet owners

Renters commonly struggle in their bid to find the perfect home for their family. Today, around 30% of Renter Resumes have a Pet Resume attached – that's less than half the Australian average for pet ownership and says a lot about the difficulties that renters experience searching for pet-friendly rental properties. In a survey released by Rent.com.au, almost 50% of renters found it extremely difficult to find pet-friendly rental properties, and that is where the Pet Resume can help.

Dogs once again reign supreme (68% of all pets) in the popularity stakes, with cats sitting smugly as a solid number two (25%), but as you can see in the following table, Pet Resume can be used for all creatures, great and small.



Renters trying to put their best paw forward

With regulations around pets varying from state-to-state, the struggle to find pet-friendly accommodation has been heavily debated among renters, who often find their applications rejected before they've even stepped through the door.

This is where RENT's Renter Resume and Pet Resume come into their own, providing renters with a tool that demonstrates responsible pet ownership. In fact, we know that tenants with pets will often go the extra mile to ensure their furry friend doesn't cause a problem, while plenty will become long-term tenants, the prospect of finding a new home again too daunting.

Power to the pets – and their owners

Renters with Pet Resumes aren't always who you'd expect either! Jill, 49, of Killarney Vale in New South Wales has spent the last 15 years rehabilitating and releasing injured and orphaned native animals.

Jill created a Pet Resume on Rent.com.au to cater for her love of caring for native Australian wildlife, and most recently, pouch babies while she searches for her next home. To date, she's cared for everything from tawny frogmouths, possums, joeys, galahs, turtles, lizards and even a pelican.

"I'm still looking for a rental that fits my lifestyle," she said. "I'm a fan of Pet Resume because I stand by being honest with landlords and agents in the application process about the pets I care for. Hiding your pets (or animals you care for) can only make things worse for the animals and yourself."

Jill said she has been selective with her choice of home as some places aren't suitable. *"I don't want to live near a main road in case I have an escapee at home," she admits. "At the moment I'm looking for properties that have a granny flat or garage where I can keep my aviaries and cages."* Jill also works with dementia patients and uses her rescued wildlife to connect with them.

Presentation matters on an application

Byrony O'Neill, director of the Auchenflower-based estate agent of the same name in Queensland, said her office manages several pet-friendly properties and understands the importance of determining a pet's temperament in the application process:

"Rent.com.au's Pet Resume feature is an excellent tool, which allows property managers to process a rental application with a pet more efficiently and with much more detail for our landlords," Byrony said. *"We know that more and more tenants are searching for properties which are pet-friendly every day; we often have calls asking if anything is available. The Pet Resume feature allows tenants to show the nature of their pet, its personality and training. In the past applications have merely noted the breed and age, which does little to convey the temperament of the pet."*

Byrony said Pet Resume allows property managers to show landlords that their pet is friendly, approachable and well-behaved. *"We find that landlords are more willing to consider pets when they understand the personality of the pet and owner. Often, tenants with pets will go to extreme lengths to win over the landlord's approval – writing long letters, sending pictures, offering for them to meet the pet. Pet Resume essentially ties all of this together so that the tenant can provide these details easily for the landlord so that they can make an informed decision,"* she concluded.

RENT chief executive officer, Greg Bader said the information renters choose to add to their Pet Resume helps all parties involved in the application process (landlords and agents alike) make a favourable decision.

"Our focus at Rent.com.au is on bridging the gap between the overwhelming demand for pet-friendly rentals on the one hand, and the limited supply of these properties on the other," he said.

Pet Resume is available for new and existing renters to use through Renter Resume at www.rent.com.au

For further information, or to organise an interview, please contact:

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MEDIA ANGLE #1

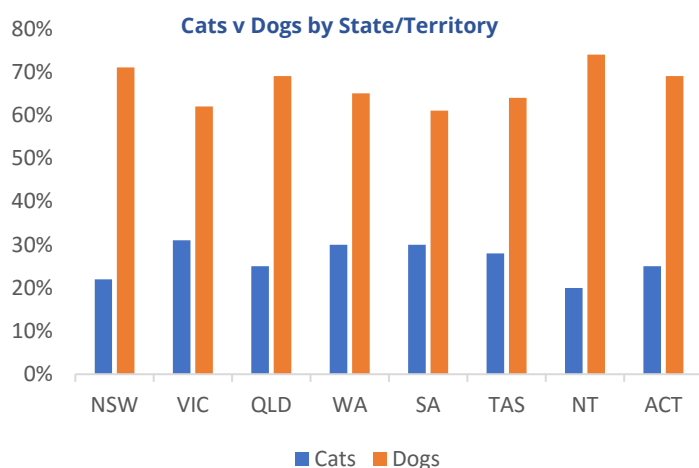
Where our pets call home

Although cats and dogs continue to dominate the popularity rankings, it's interesting to see the breakdown of pets in each Aussie capital.

THE GREAT PET DEBATE

As shown in the tables below, Northern Territory (74%) New South Wales (71%) and Queensland (69%) have the highest proportion of dog owners. Victoria (31%), Western Australia (30%) and South Australia (30%) have the higher percentages of cat owners.

CAT AND DOG OWNERSHIP BY STATE/TERRITORY			
State/Territory	Cats	Dogs	Other
New South Wales	22%	71%	7%
Victoria	31%	62%	7%
Queensland	25%	69%	6%
Western Australia	30%	65%	5%
South Australia	30%	61%	9%
Tasmania	28%	64%	8%
Northern Territory	20%	74%	6%
Australian Capital Territory	25%	69%	6%



If you're after a fish, you can head to Western Australia (0.71% of all pets), and the Northern Territory is most definitely home to the most lovers of all things scaly and reptilian (3%). Meanwhile, Victoria has the most ferrets of all states/territories (0.19%).

No rabbits in Queensland though (likely for the best – they're illegal to keep as pets), but most amphibians call South Australia home (0.18%).

THE STATES/TERRITORIES LEADING THE CHARGE (BY PET TYPE)			
Pet type	State	Pet type	State
Dogs	NSW	Guinea Pigs	TAS
Cats	VIC	Poultry	ACT
Birds	TAS	Rodents	ACT
Rabbits	VIC	Ferrets	VIC
Reptiles	NT	Farmyard	QLD
Fish	WA	Amphibians	SA
Horses	NT		

MEDIA ANGLE #2

Australia's most popular pet names revealed

There's a degree of crossover with the most popular names for pets with a Pet Resume on Rent.com.au; Bella is the most popular name for dogs, cats and guinea pigs and Charlie is a high-ranker for dogs, cats, birds, fish and rabbits.

Buddy, Coco and Missy also ranked highly. For rabbits, Lola took the lead in the latest release of pet data, overtaking Bugs, as well as other popular options like Thumper and Charlie. In the reptile department, Crush has taken enormous strides to now sit at the top of the list ahead of Buddy and Marvel-favourite, Loki.

Renters with farmyard animals took a gentler approach with their naming techniques, preferring softer names like Rosie, Baby, Molly, Timmy and Precious over Rambo.

Toothless took out the top position for amphibians with a Pet Resume, followed by Yaxley and Spot. Finally, winning the award for least imaginative but on point names, were Bird, Fish and Rat in their respective categories.

RANK	Dogs	Cats	Guinea Pigs	Reptiles	Farmyard	Horses
1	Bella	Bella	Bella	Crush	Pluto	Rosie
2	Buddy	Luna	Fluffy	Buddy	Rosie	Milly
3	Max	Tiger	Luna	Loki	Billy	Storm
4	Charlie	Charlie	Harry	Oscar	Doughnut	Star
5	Ruby	Simba	Coco	Monty	Baby	Barbie
6	Molly	Shadow	Caramel	Squirt	Molly	Bella
7	Bear	Missy	Gizmo	Bob	Timmy	Lulu
8	Roxy	Smokey	Snuggles	Izzy	Precious	Oscar
9	Missy	Kitty	Daisy	Mikey	Milly	Dory
10	Coco	Molly	BJ	Squirtle	Rambo	Cookie

RANK	Amphibians	Birds	Fish	Rabbits	Ferrets	Rodents
1	Toothless	Charlie	Fish	Lola	Coco	Rat
2	Yaxley	Buddy	Fishy	Thumper	Leo	Buddy
3	Spot	Cheeky	Nemo	Charlie	Bear	Gandalf
4	Prince	Bird	Fishies	Bugs	Cleo	Patches
5	Bruce	Skittles	Charlie	Coco	Sterling	Spud
6	Winnie	Ollie	Oscar	Daisy	Rambo	Mike
7	Kermit	Blue	Goldie	Oreo	Skittles	Cookie
8	Axel	Tweety	Goldy	Buddy	Roxy	Splinter
9	Odin	Harry	Tropical	Winston	Chicken	Snogins
10	Onyx	Jack	Bubbles	Alfie	Bandit	Lola




Source: Rent.com.au Pet Resume data – April 2018.

Fun fact: The two most commonly misspelled pet breeds on Pet Resume are Chihuahua (11 variations) and Guinea Pig (8 variations).





About rent.com.au

rent.com.au (ASX: RNT) is Australia's #1 website dedicated to rental property. Our rental only positioning allows RNT to legitimately advocate for renters.

Our Rules

	Renters in Suits	Our renters will always be presented in such a fashion as to maximise their chances of getting the home they want
	Properties on Pedestals	We present our properties with additional and relevant information
	Flick the Forms	Let's automate where we can. We can't remove the need for you to eyeball the property before signing (yet!), but we can remove most of the paperwork

Our Products

	An easy way for a renter to verify their ID and check for any reported breaches in their tenancy history, giving them an edge on their application.	Learn More
	A convenience product that helps renters bridge the gap from one rental to another by financing their bond online.	Learn More
	A free and straightforward utility connection service to make moving hassle free – ensuring the lights are on and the water is hot when a renter moves into their new place.	Learn More
	A low-cost contents insurance policy, created especially for renters. RenterCover insures your contents and doesn't bother you with a ton of questions.	Learn More

Renter (and Pet) Resume

Streamline your rental search with Renter Resume. Create it once and use it to apply for as many properties as you like.

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