4 November 2015

RENT.COM.AU TRAFFIC SURGES PAST 500,000 UV TARGET

Rent.com.au Limited (ASX: **RNT**) (**"RENT"** or **"the Company"**), Australia's leading rental property web portal, attracted a record 549,513 unique visitors to the website during October 2015, at the same time achieving record month on month traffic growth.

Key Statistics:

- 549,513 unique visitors ("**UV's**") to the site in October 2015
- Month on month traffic growth of more than 131,000 UV's (32% increase since September)
- More than double the number of UV's to the site in the four months since ASX listing
- 3x increase in volume of enquiries to property agents and landlords since ASX listing

Fast Growing Renter Audience
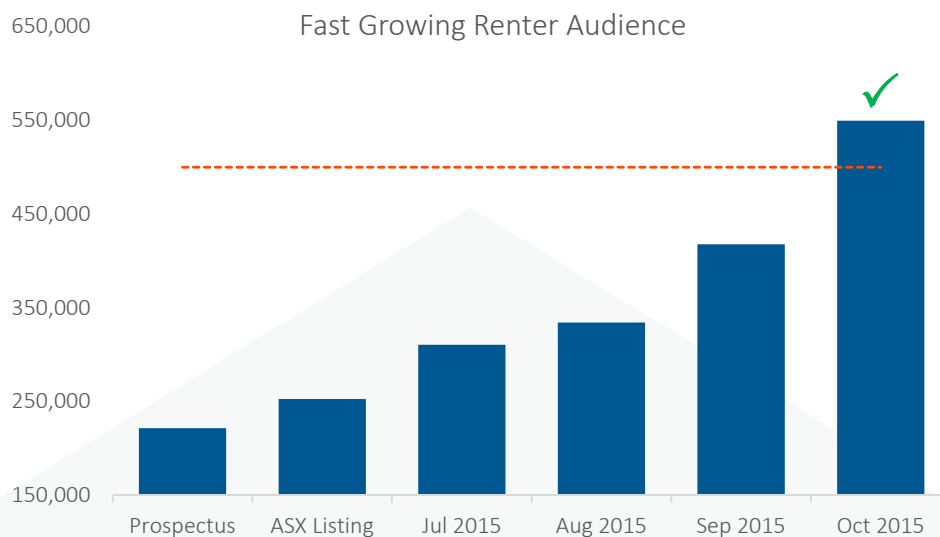
RENT Managing Director Mark Woschnak said that at the time of listing on the ASX the Company had set a target to attract in excess of 500,000 UV's to rent.com.au within 12 months.

"To have reached that traffic target well ahead of schedule is a significant achievement for us, not just in our growing market share of renter audience, but also because we're now driving three times the level of enquiries to our property agent and landlord customers compared to before our ASX listing. Both of these factors put us in a better position to commence monetising our premium listing products.

"During October we also delivered more than 15 million advertising impressions, a significant step toward rent.com.au becoming a more highly sought after website for significant advertisers targeting our unique, predominantly 18-35 year old, national audience."

Mr Woschnak said that the level of content for renters and enquiries generated to those listing property was very good. "The Company will now focus on maintaining the regular visitor audience of greater than 500,000 UV per month, whilst further enhancing both the user experience and product suite, prior to launching the next phase of growth and commercialisation."

ENDS

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ABOUT RENT.COM.AU

Rent.com.au is the only national web portal in Australia that focuses entirely on the property rental market and includes listings from both property agents and non-agent private landlords. Rent.com.au was established in 2007 by experienced real estate and new media entrepreneur Mr Mark Woschnak, who has more than 25 years' experience in real estate, digital publishing and classified services.

Since inception, Rent.com.au has focused on the development of the necessary technology, product alliances and critical mass of content to be ready to fully commercialise the platform. It is a top 10 national property website and has recently listed on the ASX following a successful capital raising. The capital raised will be used to commence commercialising the site by deploying a national marketing campaign to increase traffic to the site and agent listings content, as well as commence shifting the large volume of offline non-agent landlord listings to online at www.rent.com.au.

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