

Media Release

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'Live your Dream' says Winner AFL Grand Final 'Win your Rent' Competition...

The winner of Rent.com.au's 'Win your Rent' competition has highlighted the benefits of a renting lifestyle to win \$2500, an amount that will be matched dollar for dollar, to assist the AFL's official charity 'Ladder' in support of youth homelessness across Australia.

Jazmine Cameron, who has recently moved from Sydney to North Melbourne to pursue new career opportunities used the new rental property website to search for a new home and said the funds will greatly assist her city transition and that she was humbled to be the winner in support of the Ladder project:

"The news has absolutely made my day and I am extremely grateful for the opportunity to be a part of the promotion of the fantastic rent.com.au site and humbled by the generous donation to the Ladder charity!

"In entering the competition, I had to really think about what renting means to me and realised that it absolutely simplifies my life. Renting is awesome! You can live in your dream home in your ideal location without being locked into a 30 year loan. It's that simple.

"I live in a new, one bedroom apartment approximately 8 km from the city and within a short few weeks, I now live in a new city, with a new job and new friends. It doesn't get easier or more exciting than that!"

Commenting on what she will do with her \$2500 rental bonus, Jazmine stated that the funds would be used to help cover her interstate moving costs and with anything left over, will assist with her bond payment and perhaps a night out with her friends:

"It has made such a difference and I would like to thank rent.com.au for giving me this fantastic head-start in a new city and look forward to finding out more about Ladder and the work that the AFL players are doing to help others."

The competition invited Australia's 7 million renters to state in 25 words or less what they liked about Renting and was held across the AFL Grand Final series. **-ends-**

Editor's Notes:

Rent.com.au offers a dedicated property website and is the only national property portal in Australia that focuses exclusively on the rental market and is now a top ten national property website.

Ladder is directly supported by the AFL and players, was founded by AFL players in 2007 to address homelessness for young people aged between 16-25, to break the cycle through harnessing the support of the AFL network, industry and players, with mentoring, health and wellbeing programs and empowerment to reach their full potential. For further information – visit ladder.com.au

For all media enquiries:

About Rent.com.au

Australia's leading, dedicated rental property website and business, Rent.com.au, is focused on delivering a single marketplace for renters, property agents and non-agent landlords. The site is the only national property portal in Australia that focuses exclusively on the rental market. Established in 2007 by property and media entrepreneur, Mark Woschnak, the company has identified the gap in the market place with relation to the provision of a site dedicated to rental property and the rental process. Since commencement, the company has experienced rapid growth in its profile and services for the number of renters in Australia (30% of the population).

The company's recent listing on the ASX in June 2015, has propelled the company into a dynamic phase of growth as it strengthens its leading position in the market as the 'Home for Renters in Australia'. As Australia's only dedicated online website for renters, the site currently has more than 58,000 active property listings and envisages a strong upward trend in the rental demographic in Australia.

References to Rent.com.au

General Mentions - rent.com.au (or 'the company') **General Titles /Headings** - Rent.com.au **The website** - www.rent.com.au (or the site) **Financial /ASX reference** - Rent.com.au Limited (ASX: RNT)

Fast Facts

1. There is no other national site that is dedicated to rental property. By allowing all types of rental property listers (not just industry professionals), Rent.com.au can provide the largest possible selection of rental property available at any one time.
2. Rent.com.au provides private landlords a professional choice of either marketing their own property or using one of the site services to find and appoint a property manager.
3. With approximately 46% of rental property managed by non-agents, the site offers a unique service RentQuotes, which provides a new level of convenience, access and professionalism for landlords seeking a property manager. In addition to finding agents in a local area, landlords can enter the details of their rental property (including property type, location, vacancy date etc) and receive timely competitive property management appraisals back from local real estate agents. (source ABS : 2011 Census of Population and Housing)
4. Rent.com.au differentiates itself from other general property for sale websites as a purpose-built site for property managers, private landlords and renters, rather than sales agents and buyers/sellers of property.
5. 6,400 property agents and 9,000 non-agent landlords currently use www.rent.com.au to advertise their rental property (source: rent.com.au data centre)

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