



Rent.com.au Ltd

Tight housing market bites on advertising, RentPay shines

Rent.com.au Limited (ASX:RNT) is a purpose-led company seeking to empower home renters through their technology platform and a growing number of aligned transactional services. The company has reported Q3 FY23 revenue of \$0.631m, down 26% on the previous corresponding period (pcp) but up 4% on the December quarter. Underlying EBITDA was an estimated loss of \$0.78m, compared with an EBITDA loss of \$0.36m in Q3 FY22 with the bulk of the loss attributable to the investment in RentPay. The decline in revenue was almost entirely attributable to weaker advertising conditions in the new homes market which has now hit Rent.com.au across the past two quarters. The new home builder segment, traditionally a leading advertising category, has declined from 60% of total advertising to 25%. The company is focused on diversifying its advertiser portfolio and expects to add new partners in other categories over the next quarter. RentPay delivered its best ever revenue, up 77% on the pcp and 22.5% on the previous quarter to \$0.06m. RentPay now has 5,025 active customers transacting payments on the platform, a 188% increase on the number of active customers a year ago. More than \$2.0m in rent per week is now being processed by the platform. The company ended the half with \$2.6m in cash. We have adjusted our FY23 forecasts to reflect the Q3 result and pushed out our expectations for RentPay to secure 5.0% of renters by 12 months to June 2025. Our base case DCF valuation is now \$91.4m or \$0.178/share (previously \$103.4m or \$0.20/share).

Business model

Rent.com.au generates revenues from advertising and from rental products, with revenues for the latter derived from RentCheck, which verifies a renter's identity and checks their record against the National Tenancy Database; from RentConnect, which delivers an integrated utility connection and \$100 gift card to renters in conjunction with Origin; and from RentBond, RNT's "move now pay later" product, which helps renters bridge the gap from one rental property to another by financing their bond online. The company's growing RentPay app platform allows renters total financial flexibility in terms of how they make their rent payments while giving agents and landlords surety of payments on time. It also aligns Rent.com.au to the tenancy period, giving it an opportunity to engage with its audience for longer and extend the relationship into other revenue lines including insurance, telecommunications, loan and finance products.

RentPay ARPU ahead of forecasts, adjusting for Q3

Rent.com.au delivered Q3 FY23 revenue of \$0.631m, up 4% on Q2 but down 26% on the pcp due to falling advertising sales impacted by the economic challenges in the new build home construction sector. Advertising traditionally accounts for more than half of the Rent.com.au portal revenue but is currently tracking at just 38% and pushed the portal into its first negative EBITDA (estimated at \$0.07m) for more than 10 quarters. The overall EBITDA loss, including investment in RentPay was ~\$0.78m for the quarter. The transaction platform finished the quarter with 5,025 active customers transacting on the platform. More than \$2.0m in rent per week is now being paid via RentPay. Average Revenue Per User (ARPU) per month was \$4.65 for the quarter, which was ahead of our expectations and up 6.4% on the previous quarter and 19.5% on the pcp. We have adjusted our H2 FY23 forecasts to reflect the Q3 result, and pushed out our expectations for RentPay to reach 5.0% of renters by 12 months to FY25. We continue to model penetration of 20% of renters by FY30.

Base-case DCF valuation of \$0.178/share (previously \$0.20/sh)

Our base-case DCF valuation for Rent.com.au is now \$0.178/share and is predicated on our expectation that RentPay will secure 5% of renters on its platform by FY25 (previously FY24) and 20% by FY30. Evidence of faster-than-forecast take-up of RentPay together with the expansion of RentPay into other transactional products will likely result in our forecasts being revisited.

Earnings history and RaaS' estimates (in A\$ unless otherwise stated)										
Year end	Sales revenues	Gross profit	EBITDA	NPAT	EPS (c)	EV/Sales (x)				
06/22a	3.4	1.5	(1.6)	(2.7)	(0.6)	3.3				
06/23f	3.1	1.7	(1.8)	(2.8)	(0.6)	4.3				
06/24f	5.9	2.4	(1.5)	(1.7)	(0.4)	2.6				
06/25f	12.8	6.5	2.4	0.8	0.2	1.1				
Source:	Source: RaaS estimates for FY23f, FY24f and FY25f; Company data for historical earnings									

Software & Services

3 May 2023





Q3 FY23 Results Analysis

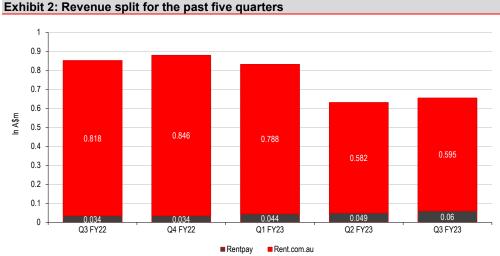
Rent.com.au reported Q3 cash receipts of \$0.73m bringing year to date cash receipts to \$2.4m. Cash outflow was \$0.68m, which was an increase on the underlying cash outflow of \$0.3m in Q2 FY23 and \$0.34m in Q3 FY22. Cash costs in Q3 increased to \$1.41m, from \$1.2m in the same quarter in FY22, largely due to advertising and marketing costs for RentPay.

Revenue for the quarter was also impacted by continuing tough advertising conditions in the new home segment with a 26% quarter-on-quarter decline in group revenue to \$0.631m. Revenue was up 4.0% on the previous quarter. The core Rent.com.au business slipped into negative territory for the first time in more than 10 quarters with an estimated EBITDA loss of \$0.07m. The core portal's revenue declined 27% to \$0.595m driven down predominantly by reduced advertising sales, although revenue increased 2% on the December quarter. The company is moving quickly to address the advertising decline with diversification a focus and an expectation that new partners in other categories will be added in the next quarter. The recently completed website relaunch is beginning to deliver performance benefits with organic traffic increasing year on year and key metrics such as bounce rate, time on site and pageviews performing well with Rent.com.au now sitting in second position behind realestate.com.au.



Source: Company reports

Revenue from RentPay continued to build in Q3, which saw the best-ever result from the new platform, albeit off a small base. We expect that momentum to continue over coming quarters.



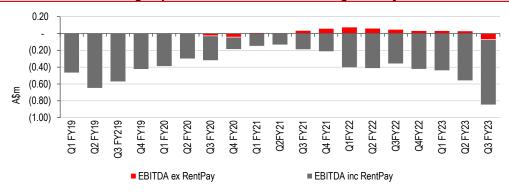
Source: Company reports

The group EBITDA loss was ~\$0.78m as a result of RentPay's \$0.708m EBITDA loss, which was greater than the Q2 loss of \$0.561m as the company invested in the rollout of its RentConnect and Bill Smoothing products.



This has paid off in increased ARPU and customers. ARPU in Q3 averaged \$4.65 per customer, compared with \$4.37 in Q2 and \$3.89 in Q3 FY22. ARPU in Q3 hit our forecast for H2 and so we have upgraded Q4 and FY23. Active RentPay customers increased to 5,025 in the quarter, up from 2,675 a year ago. There is now more than \$2.0m in rent per week being transacted through the platform. More than \$90m has now been transacted through the platform since inception.

Exhibit 3: Rent.com.au group EBITDA and EBITDA excluding RentPay



Source: Company reports

Cash receipts for the quarter were \$0.73m, down 15% on the pcp but flat on the previous quarter. Operating costs were \$1.4m for the quarter, up 18% on the pcp and 33% on Q2 FY23, chiefly due to higher advertising and marketing costs associated with RentPay. Rent.com.au ended the quarter with \$2.58m in net cash.

	Q3 FY22	Q2 FY23	Q3 FY23
Cash receipts	0.86	0.76	0.73
Product manufacturing and operating costs	(0.35)	(0.25)	(0.24)
Employee costs	(0.50)	(0.49)	(0.64)
Admin, corporate and other costs	(0.34)	(0.31)	(0.53)
Net interest	(0.01)	`0.0Ó	`0.01
Taxes	· ,	-	
Other (government grant/R&D credits)	-	0.68	-
Operating cashflow	(0.35)	0.39	(0.68)
Net cash at the end of the period	`3.08	3.81	2.58

Year to date cash receipts are tracking 10.7% below that reported in the first three quarters of FY22, but so are costs, which in aggregate are down 6.3% on the pcp.

Nine months to	March 31 FY22	March 31 FY23
Cash receipts	2.70	2.41
Product manufacturing and operating costs	(1.16)	(0.85)
Employee costs	(1.47)	(1.79)
Admin, corporate and other costs	(1.75)	(1.17)
Net interest	(0.01)	`0.01
Taxes	` '	
Other (government grant/R&D credits)	0.62	0.68
Operating cashflow	(0.75)	(0.71)
Net cash at the end of the period	`3.08	2.58



Earnings Adjustments

We have adjusted our forecasts to reflect the drop in advertising revenue, which has tracked lower than our expectations for H2 FY23 and this has resulted in a downgrade on our FY23 forecasts. We have also taken the opportunity to push out our forecast for 5% penetration by 12 months and now expect RentPay to reach 5% of renters by FY25 (previously FY24) but retain the forecast for 20% penetration by FY30. Our earnings adjustments are set out below.

Exhibit 6: FY23 and FY24 earnings adjustments (In A\$m unless otherwise stated)									
	FY23 old	FY23 new	FY24 old	FY24 new					
Sales revenue	3.9	3.1	10.3	5.9					
Gross profit	2.2	1.8	4.0	2.4					
EBITDA	(1.4)	(1.8)	0.2	(1.5)					
NPAT	(2.4)	(2.8)	(0.6)	(1.8)					
EPS	(0.5)	(0.6)	(0.14)	(0.4)					
Source: RaaS estimates									

DCF Valuation

We are of the view that the discounted cashflow methodology is the most appropriate method for valuing Rent.com.au given the still early stage of its lifecycle. Our valuation uses a WACC of 13.5% (beta 1.5, terminal growth rate 2.2%) and derives a valuation of \$91.4m or \$0.178/share (previously \$0.20/share). Our forecasts in arriving at this valuation assume that RentPay will be used by 5% of the Australian rental market by FY25-end and 20% of the Australian rental market by FY30.

Parameters	0	utcome
WACC		13.5%
Beta		1.5
Terminal growth rate		2.2%
Sum of PV (A\$M)		34.
PV of terminal value (A\$m)		54.
PV of enterprise		88.
Net cash 31-Mar-23		(2.6
Net value - shareholder		(2.6 91.4
No. of shares on issue		513.
NPV in A\$	\$	0.178



Exhibit 8: Financial Summary

Rent.com.au Ltd						Share price (2 May 2023)					A\$	0.03
Profit and Loss (A\$m)						Interim (A\$m)	H122A	H222A	H123F	H223F	H124F	H224
Y/E 30 June	FY21A	FY22A	FY23F	FY24F	FY25F	Revenue	1.7	1.7	1.5	1.7	2.2	3.
						EBITDA underlying	(0.8)	(0.8)	(1.0)	(0.9)	(1.2)	(0.4
Sales Revenue	3.1	3.4	3.1	5.9	12.8	EBIT	(1.2)	(1.4)	(1.4)	(1.4)	(1.7)	(0.9
Gross Profit	1.8	1.5	1.7	2.4	6.5	NPAT (normalised)	(1.2)	(1.4)	(1.4)	(1.4)	(1.2)	(0.6
EBITDA underlying	(0.7)	(1.6)	(1.8)	(1.5)	2.4	Minorities	-	-	- 0.0	- 0.0	- 0.0 -	0.0
EBITDA reported	(1.0)	(1.8)	(1.8)	(1.5)	2.4	NPAT (reported)	(1.3)	(1.5)	(1.6)	(1.4)	(1.2)	(0.6
Depn	(0.1)	(0.1)	(0.0)	(0.0)	(0.0)	EPS (normalised)	(0.32)	(0.29)	(0.31)	(0.27)	(0.23)	(0.12
Amort	(0.8)	(0.9)	(0.9)	(1.0)	(1.1)	EPS (reported)	(0.34)	(0.32)	(0.34)	(0.27)	(0.23)	(0.12
EBIT	(1.6)	(2.6)	(2.8)	(2.5)	. ,	Dividend (cps)	- '	-	-	-	-	`-
Interest	(0.0)	(0.0)	(0.0)	(0.0)		Imputation	-	-	-	-	-	-
Tax	(0.0)	0.0	0.0	0.8	. ,	Operating cash flow	(1.0)	(0.7)	(0.7)	(0.9)	(0.9)	0.
Minorities	(0.0)	(0.1)	(0.0)	0.1	. ,	Free Cash flow	(0.7)	. ,		(0.3)	(0.3)	0.
Equity accounted assoc	0.0	0.0	0.0	0.0	. ,	Divisions	H122A		H123F	H223F	H124F	H224
NPAT pre significant items	(1.0)	(2.5)	(2.8)	(1.7)		Fees from Agents/Landlords	0.1		0.1	0.1	0.1	0
	(0.3)	(0.2)	0.0	0.0		Rental Products	0.7			0.1	0.1	0.
Significant items	_ ' '	· '										
NPAT (reported)	(1.3)	(2.7)	(2.8)	(1.7)	0.8	Advertising	0.8				0.8	0
Cash flow (A\$m)						RentPay	0.1		0.1	0.2	0.6	1
Y/E 30 June	FY21A	FY22A	FY23F	FY24F	FY25F	Total Revenue	1.6	1.7	1.4	1.7	2.2	3
EBITDA	(0.7)	(1.6)	(1.8)	(1.5)	2.4							
Interest	(0.0)	(0.0)	(0.0)	(0.0)	. ,	COGS	(1.0)	. ,	(0.7)	(0.7)	(1.4)	(2.
Tax	(0.0)	0.0	0.0	0.0	. ,	Gross profit	(0.90)	· ' '	(0.60)	(0.49)	(0.84)	(0.2
Working capital changes	0.7	(0.0)	0.2	0.7		Employ ment	(0.9)	· · ·	(1.2)	(1.3)	(1.3)	(1.4
Operating cash flow	(0.1)	(1.7)	(1.6)	(0.9)	2.4	SGA&A	(0.5)	(0.5)	(0.6)	(0.6)	(0.6)	(0.0
M tce capex	(0.0)	(0.1)	(0.0)	(0.1)	(0.1)							
Free cash flow	(0.1)	(1.7)	(1.7)	(1.0)	2.3	EBITDA	(0.8)	(0.8)	(1.0)	(0.9)	(1.2)	(0.
Growth capex	(1.6)	(1.2)	(0.9)	(1.2)	(1.2)	Margins, Leverage, Returns		FY21A	FY22A	FY23F	FY24F	FY25
Acquisitions/Disposals	0.0	0.0	0.0	0.0	0.0	EBITDA		(22.3%)	(47.5%)	(59.2%)	(25.9%)	18.5%
Other	0.0	0.0	0.0	0.0	0.0	EBIT		(50.4%)	(77.7%)	(89.6%)	(42.9%)	10.09
Cash flow pre financing	(1.7)	(3.0)	(2.6)	(2.2)	1.1	NPAT pre significant items		(32.1%)	(75.4%)	(90.0%)	(29.0%)	6.39
Equity	4.2	2.5	2.7	0.0	0.0	Net Debt (Cash)		2.9	2.2	2.1	(0.1)	1.
Debt	(0.1)	(0.1)	0.0	0.0	0.0	Net debt/EBITDA (x)	(x)	n/a	n/a	n/a	n/a	0.
Dividends paid	0.0	0.0	0.0	0.0	0.0	ND/ND+Equity (%)	(%)	(143.6%)	(89.0%)	(86.3%)	3.3%	(36.9%
Net cash flow for year	2.4	(0.5)	0.1	(2.2)	1.1	EBIT interest cover (x)	(x)	n/a	n/a	n/a	n/a	0.0
Balance sheet (A\$m)		(5.5)	4.1	()		ROA	(-7	(36.4%)	(44.5%)	(47.6%)	(46.3%)	20.29
Y/E 30 June	FY21A	FY22A	FY23F	FY24F	FY25F			(37.9%)	(57.5%)	(61.3%)	(48.0%)	25.79
Cash	2.9	2.2	2.2	0.1	1.1			nm	nm	nm	nm	n
Accounts receivable	0.5	0.5	0.5	1.0		NTA (per share)		0.01	0.00	0.00		0.0
Inventory	0.0	0.0	0.0	0.0		Working capital		(0.2)	(0.1)	(0.2)	(0.9)	(1.
Other current assets	0.0	0.0	0.0	0.0		WC/Sales (%)		` '	(3.3%)	(7.0%)	` '	(10.1%
	3.4	2.8	2.7	1.0	3.2	. ,		(7.5%) 26.2%	8.9%		(15.1%) 91.1%	116.39
Total current assets PPE	0.0	0.1	0.1	0.2		Revenue growth		20.2%	0.9%	(8.1%)	91.1%	110.37
					0.3	Dulata		EV04A	EV.00A	EVOOF	EVOAE	EVOE
Intangibles and Goodwill	2.4	2.8	2.8	3.0		Pricing	()	FY21A	FY22A	FY23F	FY24F	FY25
Investments	0.0	0.0	0.0	0.0		No of shares (y/e)	(m)	398	440	514	514	51
Deferred tax asset	0.0	0.0	0.0	0.8		Weighted Av Dil Shares	(m)	355	417	514	514	514
Other non current assets	0.0	0.3	0.2	0.2	0.2							
Total non current assets	2.5	3.1	3.1	4.1		EPS Reported	cps	(0.4)		(0.6)	(0.4)	0
Total Assets	5.9	5.9	5.8	5.2		EPS Normalised/Diluted	cps	(0.4)			(0.4)	0.
Accounts payable	0.7	0.7	0.7	1.9	3.4	EPS growth (norm/dil)		n/a	n/a	-5%	-33%	(144.4%
Short term debt	0.0	0.0	0.1	0.1	0.1	DPS	cps	-	-	-	-	-
Tax payable	0.0	0.0	0.0	0.0	0.0							
Other current liabilities	0.2	0.3	0.3	0.3	0.3							
Total current liabilities	1.0	1.0	1.2	2.3	3.8	EV/EBITDA		- 13.1	- 6.9	- 7.3	- 10.1	6.
Long term debt	0.0	0.0	0.0	0.0		FCF/Share	cps	(0.0)	-0.4	-0.3	-0.1	0
Other non current liabs	0.0	0.2	0.2	0.2		Price/FCF share	<u> </u>	- 7,555.8				6.
Total long term liabilities	0.0	0.2	0.2	0.2	0.2	Free Cash flow Yield		(0.0%)		(10.2%)	(5.0%)	16.09
Total Liabilities	1.0	1.2	1.3	2.5	4.0			(0.070)	(12.270)	(10.270)	(0.070)	10.0
Net Assets	4.9	4.6	4.5	2.5	3.6							
Share capital	41.5	43.8	46.5	46.5	46.5							
Accumulated profits/losses	(43.2)	(45.9)	(48.8)	(50.6)	(49.7)							
Reserves	6.6	6.8	6.9	6.9	6.9							
Minorities	(0.0)	(0.1)	(0.1)	(0.1)	(0.1)							
Total Shareholder funds	4.9	4.6	4.5	2.7	3.6							

Source: RaaS estimates



FINANCIAL SERVICES GUIDE

RaaS Advisory Pty Ltd ABN 99 614 783 363

Corporate Authorised Representative, number 1248415

of

ABN 92 168 734 530
AFSL 456663

Effective Date: 6th May 2021



About Us

BR Securities Australia Pty Ltd (BR) is the holder of Australian Financial Services License ("AFSL") number 456663. RaaS Advisory Pty Ltd (RaaS) is an Authorised Representative (number 1248415) of BR.

This Financial Service Guide (FSG) is designed to assist you in deciding whether to use RaaS's services and includes such things as

- who we are
- our services
- how we transact with you
- how we are paid, and
- complaint processes

Contact Details, BR and RaaS

BR Head Office: Suite 5GB, Level 5, 33 Queen Street, Brisbane, QLD, 4000

RaaS. 20 Halls Road Arcadia, NSW 2159

P: +61 414 354712

E: finola.burke@raasgroup.com

RaaS is the entity providing the authorised AFSL services to you as a retail or wholesale client.

What Financial Services are we authorised to provide? RaaS is authorised

to

- provide general advice to retail and wholesale clients in relation to
 - Securities
- deal on behalf of retail and wholesale clients in relation to
 - Securities

The distribution of this FSG by RaaS is authorized by BR.

Our general advice service

Please note that any advice given by RaaS is general advice, as the information or advice given will not take into account your particular objectives, financial situation or needs. You should, before acting on the advice, consider the appropriateness of the advice, having regard to your objectives, financial situation and needs. If our advice relates to the acquisition, or possible acquisition, of a particular financial product you should read any relevant Prospectus, Product Disclosure Statement or like instrument. As we only provide general advice we will not be providing a Statement of Advice. We will provide you with recommendations on securities

Our dealing service

RaaS can arrange for you to invest in securities issued under a prospectus by firstly sending you the offer document and then assisting you fill out the application from if needed.

How are we paid?

RaaS earns fees for producing research reports. Sometimes these fees are from companies for producing research reports and/or a financial model. When the fee is derived from a company, this is clearly highlighted on the front page of the report and in the disclaimers and disclosures section of the report.

We may also receive a fee for our dealing service, from the company issuing the securities.

Associations and Relationships

BR, RaaS, its directors and related parties have no associations or relationships with any product issuers other than when advising retail clients to invest in managed funds when the managers of these funds may also be clients of BR. RaaS's representatives may from time to time deal in or otherwise have a financial interest in financial products recommended to you but any material ownership will be disclosed to you when relevant advice is provided.

Complaints

If you have a complaint about our service you should contact your representative and tell them about your complaint. The representative will follow BR's internal dispute resolution policy, which includes sending you a copy of the policy when required to. If you aren't satisfied with an outcome, you may contact AFCA, see below. BR is a member of the Australian Financial Complaints Authority (AFCA). AFCA provide fair and independent financial services complaint resolution that is free to consumers.

Website: www.afca.org.au; Email: info@afca.org.au; Telephone: 1800931678 (free call)
In writing to: Australian Financial Complaints Authority, GPO Box 3, Melbourne, VIC, 3001.

Professional Indemnity Insurance

BR has in place Professional Indemnity Insurance which satisfies the requirements for compensation under s912B of the Corporations Act and that covers our authorized representatives.



DISCLAIMERS and DISCLOSURES

This report has been commissioned by Rent.com.au Ltd and prepared and issued by RaaS Advisory Pty Ltd. RaaS Advisory has been paid a fee to prepare this report. RaaS Advisory's principals, employees and associates may hold shares in companies that are covered and, if so, this will be clearly stated on the front page of each report. This research is issued in Australia by RaaS Advisory and any access to it should be read in conjunction with the Financial Services Guide on the preceding two pages. All information used in the publication of this report has been compiled from publicly available sources that are believed to be reliable. Opinions contained in this report represent those of the principals of RaaS Advisory at the time of publication. RaaS Advisory provides this financial advice as an honest and reasonable opinion held at a point in time about an investment's risk profile and merit and the information is provided by the RaaS Advisory in good faith. The views of the adviser(s) do not necessarily reflect the views of the AFS Licensee. RaaS Advisory has no obligation to update the opinion unless RaaS Advisory is currently contracted to provide such an updated opinion. RaaS Advisory does not warrant the accuracy of any information it sources from others. All statements as to future matters are not guaranteed to be accurate and any statements as to past performance do not represent future performance.

Assessment of risk can be subjective. Portfolios of equity investments need to be well diversified and the risk appropriate for the investor. Equity investments in listed or unlisted companies yet to achieve a profit or with an equity value less than \$50 million should collectively be a small component of a balanced portfolio, with smaller individual investment sizes than otherwise.

The science of climate change is common knowledge and its impacts may damage the global economy. Mitigating climate change may also disrupt the global economy. Investors need to make their own assessments and we disclaim any liability for the impact of either climate change or mitigating strategies on any investment we recommend.

Investors are responsible for their own investment decisions, unless a contract stipulates otherwise. RaaS Advisory does not stand behind the capital value or performance of any investment. Subject to any terms implied by law and which cannot be excluded, RaaS Advisory shall not be liable for any errors, omissions, defects or misrepresentations in the information (including by reasons of negligence, negligent misstatement or otherwise) or for any loss or damage (whether direct or indirect) suffered by persons who use or rely on the information. If any law prohibits the exclusion of such liability, RaaS Advisory limits its liability to the re-supply of the Information, provided that such limitation is permitted by law and is fair and reasonable. Copyright 2023 RaaS Advisory Pty Ltd (A.B.N. 99 614 783 363). All rights reserved.